

The Red Carpet Club

PROGRAM INFORMATION

WHAT WE PROVIDE...An on-site VIP Buyer's Lounge for your valued clients. This is a prime opportunity *at no cost to you* to recognize your best clients, invite them to the show, and provide them with special treatment at this year's Paperworld USA.

Before the Show

- Personalized Invitations *on your behalf*
- Follow-up Phone Calls
- Complimentary Registration & Full Conference Pass

During the Show

- Private Meeting Rooms
- Breakfast and Afternoon Snacks
- Personalized Show Badge with Special Identification
- Show Welcome Gift

After the Show

- Personalized Thank-You Letters (to attending Red Carpet Club members)
- Personalized We Missed You Letters (to non-attending Red Carpet Club members)

HOW YOU PARTICIPATE...Simply fill out the following form with the contact information for your most important clients in order to nominate them for the Red Carpet Club. That's it – we do the rest. The Paperworld USA Team will then provide personalized invitations, follow-up phone calls and ongoing personalized service to your clients on your behalf.

WHY GET INVOLVED...The Paperworld USA Team is committed to providing you, our valued exhibitor, with quality service and programs. Participate in the Red Carpet Club and let us be responsible for providing your key buyers and clients with personalized customer service at the show. We have specifically designed this program to draw quality attendees and valued customers to the show and ensure they get the special treatment they deserve.

Deadline for Nominations: May 28, 2007. Please fill out the enclosed document to nominate your key buyers and other special guests. Fax it back to Messe Frankfurt, Inc. at 770.984.8023 by May 28, 2007, so that your nominations can be processed and personally contacted in time for the show.

Thank you for your support. We look forward to welcoming you and your special guests to the Paperworld USA this June in Los Angeles!

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NOMINATION FORM

Take part in this complimentary program and nominate your key clients for the Red Carpet Club!

Buyer/VIP Name: _____

Company: _____

Street Address: _____

City: _____ Prov./State: _____

Postal/Zip Code: _____ Country: _____

E-Mail: _____

Phone: _____ Fax: _____

Nominating Exhibitor: _____ Booth Number: _____

Submitted By: _____

Phone: _____ E-Mail*: _____

* By providing your fax number and/or e-mail address you are consenting to receive communications from Messe Frankfurt, Inc. and its affiliates via these media.

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- Please duplicate this form to nominate additional Key Buyers or special guests (maximum of 25 nominations for any one exhibitor allowed). Nominations can also be submitted via email in an excel format to info@usa.messefrankfurt.com. Please be sure to include the e-mail address of your nominees.
 - Submit your nominations by May 28, 2007, so that your nominations can be processed and personally contacted in time for the show. Return this form to Messe Frankfurt, Inc. via fax at 770.984.8023.

Deadline: May 28, 2007

Fax: 770.984.8023

Mail: Messe Frankfurt, Inc. • 1600 Parkwood Circle, Suite 515 • Atlanta, GA 30339

